



iConnect

I Create Newsletter: (January 2013)



Aspiring Entrepreneurs...



At the EAP.....

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I Create India

www.icreateindia.org

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The excitement at the 7th NBPC has settled. The Goans really did us in. And we are back.

We have begun the New Year with extensive activities and have lined up many more. Entrepreneurs Awareness Programs were conducted by the following centers-

- I Create Foundation conducted an EAP at Gokhale Memorial School for 29 students as part of the Cap Gemini- Give India initiative.
- I Create Rajasthan conducted an EAP at Baba Gangadas Govt. Girls College, Shahapura 60 kms from Jaipur for 140 participants. It was facilitated by Dr. Anjana Tandon on 7th January.
- The third EAP of January was conducted by I Create Safar at B.L. Amlani College of Commerce & Economics on 8th January by Venkatesh & Tejaswini
- On the 12th of January I Create Rajasthan held an EAP at Kotputli at Sardar Govt. High School under the Youth Development Cell. Dr. Anjana Tandon conducted the EAP for 110 students.
- Burhani College of Commerce & Economics had its first EAP this year on 24th January for 60 students. The program was facilitated by Harsh & Aruna
- EAP at the SOS village was held on 22nd January for 37 participants 25 of them from Sanganer attended the EAP. The program was facilitated by Harsh, Aruna and Ranju Mehta.

Coming to the **Aspiring Entrepreneurs Workshop-**

- I Create Safar conducted an AEW at Regional Vocational Training Institute Dadar Mumbai on from 21st-24th Jan for 33 participants. The master Trainers were, Venkatesh, Tejaswini, Vijaya Nadkarni, Amit Mere and Lata Pujari. Mr. Chaitanya Kalyanpur of KSWA was present as an observer



Dinakar taking one of the sessions...

- I Create Hubli conducted an AEW in partnership with Karmani Grameena Seva Pratishthana, Kundagol from 26th-28th January for 26 participants. Madhukeshwar, Dinkar and Anita Kadapatti and Pawad Shetty facilitated the AEW.

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I Create Management has bought in a new focus by bringing in Sub Themes of I Create Philosophy-

I CARE, I RESPECT AND I DARE: THREE SUBTHEMES OF I CREATE PHILOSOPHY

I CARE: At the macro level, I Care for those unemployed, those disadvantageded (by history or by society) and those who have a dream to exit the cycle of poverty for themselves and their future generation and become prosperous.

At micro level, as an I Create entrepreneur- I Care for my customers. My whole business is customer driven. (Of all the reasons, why businesses fail- two are the most important ones. One- when the business has forgotten the customer. And the second one, when the entrepreneur does not understand the figures (basic finance and accounting) or does not have time for it.

As an I Create Entrepreneur, I care for all the stakeholders- my employees, my customers, my vendors, my investors and my family.

I RESPECT: As an IC trainer, "I Respect" is the underlying principle that makes the training motivational and rich. I am thus not teaching but helping the learning process using the international best practices of adult learning. I treat the opinion of every one participating in my class, young or old, highly educated or with little education, with dignity and thus foster generation of collective wisdom in the class that benefits all. It is not just one person lecturing the rest.

Finally, I DARE. At our trainee level, I dare to dream to start my own business with proper training and planning. Entrepreneurship is taking a calculated risk. And I am prepared and dare to take calculated risk. For that, I will do careful planning. And planning begins with a good practical business plan

So as an I Create trainer the principles that we would need to go over again and again is the mantra of I Care, I Respect and I Dare.

National Business Plan Competition

Let us look back on the big event that of the 7th National Business Plan Competition that was held on 12th & the consequent Leadership Conference on 13th January.

The NBPC garnered a lot of media attention and Jocelyn Shiny Pricilla the first prize winner became the poster girl. She has been featured on in the local newspaper – Bangalore Mirror and on New Line - a TV Channel.

We have shared the links of the newspapers that Jocelyn was featured in all our mails.

2. The Leadership conference threw a lot of light on the challenges in the CMS front and we are in the process of finding solutions which will be discussed separately.

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High Lights;

I Create Rajasthan had distributed Seed money in the SOS village for women who had undergone the AEW training from I Create Rajasthan. A few representative photographs below show women who have put it to good use to create jobs and sustain themselves



Meera at her store



Sita's Fresh Vegetable Store



Kiran's General Store



The Government of Karnataka held an Entrepreneurship fair for the students of Hubli and Dharwad on 29th & 30th Jan in Hubli. The primary aim was to motivate the youth to consider entrepreneurship as a career option. The image above shows the news feature on the Entrepreneurship Fair where I Create has been chosen to conduct

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entrepreneurship training for students from ITIs to Diploma holders to Polytechnics, Engineering students and MBAs. The fair was inaugurated by the Minister of Medium & Large Scale Industries- Shri Murugesh R. Nirani



I Create had a major role to play the Entrepreneurship fair. Five EAPs of 90 minute duration was conducted for 220 students by Ulhas Kamat, Gajanan Shastri, Anant Kumar, Madhukeshwar and Dinakar

The major highlight was Jocelyn Shiny Priscilla speaking to the students about I Create's methodology and how it helped her set up her hobby into a flourishing business.

I Create will be conducting AEW programs at the colleges after fine tuning the dates and participation from the students.

The Inaugural and the interactive sessions



We look forward to your information on AEW's and EAP much earlier as it helps us feature them in our website and the newsletter

Please send us successful stories to upload in our website and feature it here.

Till the next I Connect here is wishing you All the Best.